UCT’s gone social!

Our new UCT in Action social media initiatives are up and running, and we hope this makes you as excited as we are! Now you can “Like” us on Facebook at www.facebook.com/UCTinAction and view us on YouTube at www.youtube.com/UCTinAction and on Flickr at www.flickr.com/UCTinAction.

While you’re at it, check out our new website at www.uct.org and see if your local council has its very own website. And don’t forget to subscribe to the new UCT blog at www.uct.org/UCTinAction while you’re there.

These new channels will help increase UCT awareness; better connect members, volunteers and fans; and engage potential new members. We want you to join in the action, so get involved now!

If you’re not social media savvy, don’t worry - we’ve got you covered! We’ve been providing hands-on social media training at this year’s Grand Council Sessions, and representatives from each local council have received materials to provide local council training. Web and social media trainings were also made available at our convention in Calgary.

Share this information with your fellow members and get social! If you missed the trainings, or have questions or want more details, contact Heather Darling at hdarling@uct.org or at (800) 848-0123, ext. 206.

Supreme Session 2013 update

We’re sorry to announce that the Hyatt Regency Dearborn in Dearborn, Mich., the planned location of our 2013 Supreme Session, is being sold. This means that we’ve had to look for a new location for next year’s convention. So, if you’re already making plans to visit Dearborn next summer, your plans will, unfortunately, have to take a different direction.

We’re 95 percent certain that we’ll be gathering at the Hyatt Regency Schaumburg, Chicago in Schaumburg, Illinois! Watch for the autumn issue of The Sample Case for more details.
Want to plan an awesome community service project? We can help!

Do you know there are over 2 million non-profits in the U.S. and Canada? Each one competing for the same time, talent, treasure as the next one. How are you distinguishing your council as the place to volunteer/support/join? Do your community service projects resonate with members of the community? Are you planning charity events that are the hottest ticket item in town? Would you like to be?

We held a community service breakout session at this year’s Supreme Session in Calgary. For those who missed it, we can still discuss with you ways you can help bring some attention to the good work your council is doing by spicing things up a bit. Do you want to plan your own Boa Bash? Host a Keepin’ the Faith clothing drive? Community Outreach Manager Keith Ward can help. Do you want to get some support from your community leaders? Do you want UCT to be front and center in your community? Keith can help.

Contact Keith at kward@uct.org, or at (502) 758-4280, today to get some tips for navigating your community network and strengthening your council through community service.

Columbus local council wins third quarter photo contest!

Congratulations to M.J.Terapak Council 144, Columbus, Ohio, for winning our third quarter photo contest! The council’s photo of its garage sale to raise money for Flying Horse Farms is a great example of the kinds of members in action photos we want councils to submit to us for use in The Sample Case and on our Facebook page. The council received a Flip UltraHD Video Camera for its efforts.

There’s only one contest quarter left - July-September 2012 - so send us your photos now!

We need you to send us ACTION photos of your local council community service activities. We’ll then choose the most appealing, action-oriented photo - and that council will receive a camera that can be used to shoot more council photos - and film video of events for possible use on our YouTube channel.

Remember, councils that submit photos receive an extra Medal of Honor Program point. Send your digital photos - and accompanying story information - to lfisher@uct.org or mail color prints to: Public Relations Department, UCT, 1801 Watermark Drive, Suite 100, Columbus, OH 43215.

Coming soon - new Motel 6 benefit for members

Motel 6 has partnered with UCT to provide a UCT member-only discount at any of the 1,100+ (all pet-friendly) Motel 6 locations in the U.S. and Canada. Since Motel 6 is the lowest priced hotel of any national brand, the discount will help save you even more on your next trip. Whether you are traveling for business or pleasure, the discount is available for you to use.


You can also call 1-800-4-Motel6 and use the UCT discount code CP563942.

Motel 6 looks forward to providing you with a clean and comfortable bed on your next trip!

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