Operation Purple®
– support our troops by helping military kids!
We need you to share your UCT stories!

We’re looking for your stories about how UCT has impacted you in a positive way. Maybe you received assistance from our disaster relief benefit that helped you get back on your feet following a natural disaster. Perhaps your child or grandchild attained a college education thanks to financial help through the May E. Tisdale Scholarship Fund. Or maybe your local council offered friendship and/or financial assistance during a time of personal need.

Just as important we need you to share your stories about how your volunteer efforts have benefited others in your community. Has your council raised money for your local Special Olympics? If so, let us know how that donation helped make a difference in the lives of local athletes. Have you and fellow members collected food for underprivileged families? Tell us how that effort positively impacted a family.

If we’re going to bring new members into our organization we need to start telling our stories about the benefits of being part of UCT and how we really do help others. These stories may be used in The Sample Case, on our website, or as part of our upcoming adventures in social media. Accompanying photos and video are always welcome. We promise nothing will be shared without your permission.

Don’t let your stories go untold! Email them to the Home Office’s Public Relations Department at lfisher@uct.org or mail them to: Public Relations Department, UCT, 1801 Watermark Drive, Suite 100, Columbus, OH 43215. Make sure to include your name, local council and contact information. As always, feel free to call (800) 848-0123, ext. 130, with any questions.

UCT’s Photo Contest - Something to Flip For!

Don’t forget about our photo contest, which started in October and runs through September 2012. It’s pretty simple. You send us ACTION photos of your local council community service activities for use in The Sample Case, on our website and on our future Facebook page. In return your council might just win a Flip UltraHD Video Camera.

Send photos of your council in action to the Public Relations Department as soon as possible after your community service event. At the end of each quarter a team of judges will choose the most appealing, action-oriented photo - and that council will receive a Flip UltraHD Video Camera. The camera can be used to shoot more council photos - and film video of events for possible use on our YouTube channel. Councils that send photos will receive one total point toward the Medal of Honor program.

Contest quarters are:
- October-December 2011
- January-March 2012
- April-June 2012
- July-September 2012

Don’t delay! Send your digital photos - and accompanying story information - to lfisher@uct.org or mail color prints to: Public Relations Department, UCT, 1801 Watermark Drive, Suite 100, Columbus, OH 43215.
As Sandi and I visit our councils across North America we are constantly reminded of our members’ volunteerism and dedication to community improvement. Your involvement within your communities stands out for those who know us. I urge you to promote this involvement by contacting your local media and sharing your stories whenever an event is planned so those unfamiliar with UCT will realize the extras we have to offer.

Speaking of extras, we’re kicking off our second year of fundraising for the National Military Family Association’s (NMFA) Operation Purple Program. Last year we donated nearly $16,000 to Operation Purple’s summer camps program for the children of U.S. deployed military members. The NMFA operates hundreds of camps serving thousands of military kids each year. The cost of sending one young person to camp is around $500. Last year’s fundraiser was a huge success so please consider donating to this worthy cause this year. Find out more on Page 8.

Our 125th annual convention will take place June 30-July 3, 2012, in Calgary, Alberta, at the Hyatt Regency Calgary. It will be the first convention in Canada since 1998 and now is the time to start planning to attend. Passport requirements have changed since we were last in Canada, so I recommend applying for yours as early as possible. Sandi and I had the privilege of visiting Calgary during our tour of Alberta, and I can attest that it’s truly a beautiful, clean, friendly city with a western flair and plenty to see and do. Find out more about Calgary and Alberta starting on Page 4.

On the product side we’re continuing to develop new products to attract new members. During the third quarter 41 new agents joined our team to sell these products. Our new Critical Illness product is being filed and has already met approval in some states. Our Dental, Vision & Hearing Expense Insurance is gaining in popularity and increasing in sales. Our Short-Term Care Insurance is still an ideal recovery care plan. And we’ve selected LTC Financial Partners LLC to offer long term care education and insurance to you and your families. Learn more about these products beginning on Page 12.

My thanks for all that you do in your communities and for UCT. I ask for your continued support during this membership year by communicating UCT’s “something extra” to your friends, family and neighbors, as we strive to increase our active membership. Writing just one new member is a little bit of lagniappe itself.
We’re moving closer to 2012, which means it’s time to start planning for our annual convention in Calgary, Alberta. The convention will take place June 30-July 3, 2012, at the Hyatt Regency Calgary, located in the heart of the city’s vibrant downtown.

As with most Hyatt experiences, you might be tempted to stay close to the hotel, but we’re willing to bet that temptation will be quickly overcome.

**Shopping and dining at your doorstep**

The Hyatt borders historic Stephen Avenue, a major pedestrian mall noted for its fine restaurants, cafés, pubs and bars, not to mention its eclectic mix of boutiques and high-end retail.

A stroll down the avenue will take you to the CORE Shopping Centre, a dominant shopping complex located in the downtown core with over 160 retailers on four levels. And if more shopping is what you want, the Chinook Shopping Centre, one of the largest indoor malls in North America, is just a short cab ride away.

Stephen Avenue’s restaurants offer up a variety of culinary choices from the “best breakfast in Calgary” at the Avenue Diner to oysters and seafood at Catch Restaurant and Oyster Bar to mouth-watering steak at Saltlik. In fact, anywhere you go in Calgary you’ll find a fantastic selection of restaurants with menus inspired by both international and local ingredients.
Explore Calgary!

Supreme Junior Counselor Larry Pilon has lived in Calgary since 1982, and no one is more enthusiastic about what the city has to offer. One of his recommended sites is the Calgary Tower, just a few blocks from the Hyatt. The Tower boasts the highest 360 degree observation desk in the world. A quick elevator ride to the top allows you to enjoy a spectacular panoramic view of Calgary and the Rocky Mountains. And there’s even a glass floor in one area for those daring enough to look down.

Pilon also suggests a short walk to Prince’s Island Park, which was originally used to catch felled trees floating down the Bow River from logging projects upstream. The island park now serves as a favorite venue for joggers, football tossers, picnickers, buskers, Shakespearean actors and nearly every major festival that Calgary hosts, including the Canada Day celebration on July 1.

Western Canada. And if you like history, Heritage Park is an interesting old west village that will take you back to the days of steam locomotives, paddle boats and livery stables.”

Pilon also points out that during July Calgary gets especially busy when the world famous Calgary Stampede rolls into town. He recommends that members planning to stay for the Stampede get tickets online in advance by visiting www.calgarytours.net.

Calgary Tours provides savings on Stampede tour packages, which include Stampede tickets as part of a three or four day package.

“Calgary’s a clean, safe, modern, friendly city that offers plenty to see and do,” Pilon enthused. “Carol and I can’t wait for our UCT friends to visit and see what it’s all about.”

Pancake breakfasts can be found around the streets of downtown Calgary during the Stampede.

The historic Stephen Avenue Walk is only steps from the Hyatt’s front door.
Alberta’s reputation as an international tourist attraction is built on three pillars: mountains, cowboys, and more mountains. Okay, that’s only two, but you get the point. The province is renowned as a grand and gorgeous outdoor wonderland, and the Canadian Rockies are the main attraction.

If you’re going to be in Calgary for our 2012 convention, chances are you’ll see plenty of cowboys. If you want to experience some of the scenic splendor and natural wonders of western Canada, just drive 30-60 minutes outside the city. You’ll quickly see why so many natives and visitors alike claim that Alberta rocks!

“In Alberta the mountains still receive top billing, and there’s a good reason for that,” said Lindsay Maxwell, UCT’s Chief Agent for Canada and a provincial native. “Beautiful, rugged, majestic - those are just words, and words can’t adequately describe the Canadian Rockies and what they have to offer. I’ve been exposed to them all of my life, and I’m still overwhelmed. It’s something you just have to experience to understand.”

Maxwell urges everyone attending the Calgary convention to take some time to explore Alberta. From the peaks of the Rockies to the canyons where dinosaurs once roamed, he believes the province offers one breathtaking adventure after another. Here are just a few recommended destinations within easy traveling distance of Calgary.

### Mountain playgrounds

If it’s mountain exploration you’re looking for, a drive of less than an hour will get you there. Nested near Canmore and Banff National Park is Kananaskis Country, commonly known as Alberta’s mountain playground.

Kananaskis Country offers over 4,000 square kilometers of mountain parks and foothills to explore and includes five provincial parks, four wildland provincial parks, one ecological reserve and several provincial recreation areas. It’s also where you’ll find the Canmore Nordic Centre provincial park, a world class facility built for the 1988 Calgary Winter Olympics.

There’s no better place than the town of Canmore to base your exploration and discovery of the Canadian Rockies. Stand almost anywhere in town, turn around 360 degrees, and you’ll fully appreciate the term “mountain community.” Whether you plan short front country forays, scenic drives and scouting out animals, or longer day trips sightseeing or venturing off the beaten path into the surrounding wild-lands of Kananaskis Country, Canmore is the ideal place to start.

Driving another 30 minutes will land you in Banff National Park, located in the heart of the Canadian Rockies. The park is Canada’s oldest, and its fabulous landscapes are the first and best
argument that the country’s abundant wilderness was worthy of federal protection. Its 2,564 square miles of dramatic mountains, glaciers, high moraine lakes and rushing rivers make it one of the most glorious places on earth.

Hot springs and other natural wonders

Its magnificent national park surroundings and relaxing hot springs have made the resort town of Banff (pronounced “Bamph”) one of Canada’s most popular mountain tourist attractions. Its fine dining, eclectic shopping and lively nightlife have made the town an international phenomenon.

The town is home to such natural wonders as the popular Banff Upper Hot Springs, located on Sulphur Mountain, and Tunnel Mountain, whose summit can be reached in less than half an hour. There are over 50 hotels in the town alone that range from small motels to the magnificent 750 room Fairmont Banff Springs Hotel, the construction of which in 1888 marked the birthplace of tourism in the Canadian Rockies.

Just 35 miles west of Banff, still in Banff National Park, is the more tranquil village of Lake Louise. Hiking, biking and horseback riding are popular activities here, and the Fairmont Chateau Lake Louise, one of Canada’s grand railway hotels, isn’t to be missed. But it’s the unique emerald colored glacial lake that gives the village its name - and its description of being Canada’s “Diamond in the Wilderness.”

Where dinosaurs once roamed

All this isn’t to say all that everything interesting is to be found at high altitude. A few hours outside of Calgary, in the Canadian badlands, the strong pull of paleontology, anchored by the Royal Tyrrell Museum in Drumheller, draws more than half a million visitors every year.

The Royal Tyrrell Museum houses Canada’s largest collection of dinosaur skeletons and hundreds of fossils. Drumheller itself boasts the World’s Largest Dinosaur, an 86-foot (26.2 metres) high fiberglass Tyrannosaurus rex you can climb up into to experience a spectacular view of the badlands from its gaping jaws. And scattered throughout the badlands’ weird and wonderful moon-like landscape are its famous hoodoos, bizarre geological sandstone pillars that take millions of years to form. Whatever you do in Drumheller, you surely won’t be bored!

For a special treat you might want to consider a Rocky Mountaineer rail tour through the mountains. There are a number of trip options with stops over several days and gourmet meals on the train. This luxurious train travels by daylight through Canada’s West and is one of the best ways to experience the Canadian Rockies. Visit www.rockymountaineer.com for more details.

FIND OUT MORE

Don’t miss the chance to experience the otherworldly natural beauty - and creature comforts - Alberta has in store for you. Get started on your summer plans now. Visit www.discoveralberta.com for more details.

Canoeing on Lake Louise.

Canoeing on Lake Louise.

HooDoos along the HooDoo Trail, east of Drumheller, Alberta’s Canadian Badlands.
last year, members and councils across the United States met UCT’s challenge to support the National Military Family Association’s Operation Purple program through generous contributions totaling nearly $16,000. This year we’re asking you to dig deep into your pockets once again to help us raise $20,000 to send military kids to camp in summer 2012.

The National Military Family Association is the leading nonprofit committed to strengthening and protecting officer and enlisted families in the Army, Navy, Air Force, Marine Corps, Coast Guard, Public Health Service, and NOAA.

Campers hail from all ranks and services, active duty, guard and reserve components. Priority is given to children whose parents are currently within a 15 month deployment “window,” the precise dates of which are announced on an annual basis.

According to Joyce Raezer, Executive Director of the National Military Family Association, Operation Purple’s goal is to help military kids experience carefree fun and foster relationships with other kids in similar situations while learning coping skills to deal with war-related stress.

The program started in 2004 with 12 camp locations serving close to 1,000 young people. Last year 36 camps served 3,600 kids ages 8-16. The average cost to send one child to camp is approximately $500. Host camps are chosen annually and locations may change from year to year, subject to camper and deployment need.

Kids serve too!

The core components of Operation Purple camps are to educate young people about military experience, help them build relationships, develop communication skills, and teach them the value of environmental stewardship while having a good time.

“When you hear ‘Operation Purple camp’ you should think ‘kids serve too!’” Raezer explained. “Our camps are designed to remind military kids that they’re the nation’s youngest heroes. Our camp curriculum helps them deal with the feelings and experiences that are unique to them. Many of them worry about the parent that is deployed. They’re concerned about the parent left to handle responsibilities at home. They
have fears that are hard for them to express. A week at camp allows them to learn about what their deployed parents might be doing. It gives them a chance to open up and share their feelings with other kids in similar situations. And it gives them an opportunity to join in outdoor activities that are fun.”

For Raezer, President Obama’s intention to withdraw all 39,000 U.S. troops still stationed in Iraq by the end of 2011 doesn’t change the need for Operation Purple camps. “We still have 94,000 troops in Afghanistan and at least 50,000 in Kuwait,” she noted. “The children of those troops still need our camp experience. Soldiers returning home may be wounded or disabled or experiencing post-deployment stress. Their children are certainly going to need our camp experience. Obviously we’ll need to tweak our program to fit their needs and address their special issues as they experience them.”

You and your council can make a difference in the lives of young people by supporting Operation Purple. Last year the program received 10,000 applications but only had the funding to send 3,600 kids to summer camp. Think how we can increase that number in 2012 if each local council contributes at least $500 to our campaign for the program!

“Our financial support of Operation Purple will help strengthen military kids and their families,” said Sandy Shafer, UCT’s fraternal director. “Last year we helped send 32 military kids to summer camp; this year we’re shooting for 40. We can all make a difference just by writing a check. Helping young people has long been one of UCT’s main focuses. I encourage all of you to get involved.”

If you plan to participate in Operation Purple send your donation, payable to UCT, no later than Jan. 31, 2012 to:

UCB
Attn: Sandy Shafer
1801 Watermark Drive, Suite 100
Columbus, OH 43215

Make sure to include your council name and number along with your contribution to ensure recognition.

For more details about Operation Purple visit www.militaryfamily.org/our-programs/operationpurple. You can also contact Sandy Shafer at (800) 848-0123, ext. 146, or at sshafer@uct.org, with any questions.
Members in Action

M.J. Terapak Council 144, Columbus, Ohio

Members take steps to support the Central Ohio Leukemia & Lymphoma Society’s battle against blood cancers by participating in the society’s annual Light the Night Walk. Nineteen members raised over $2,000 for the event, which brought in $616,000 for the worthwhile cause. Pictured are Ann Marshall, Kate Van Order, Anita McDonald and Julie Van Order.

Sudbury, Ont. Council 1051

Jennifer Hull, center, an officer with the Walden Irish Army Cadet Corps, helps members Dale and Gil Hartley load debris cleared from the shoulder of local highway 17. Six cadets teamed with 16 members of Council 1051 for the annual clean-up project.

St. Petersburg, Fla. Council 649

Members can’t resist a little fun while doing their part for Make a Difference Day 2011 - raking leaves for senior citizens in La Porte, Ind. The council has a long reach, with members in both St. Petersburg and La Porte. Florida members got in the volunteer spirit by conducting their own Make a Difference Day activity in St. Petersburg.

Ardmore, Okla. Council 151

The Wilson High School girl’s softball team gets set for its Pink Out game, part of the school’s Win-Win Week activities to raise cancer awareness and funds for the OU (Oklahoma University) Cancer Institute. Council 151 member Kevin Stinson is superintendent of Wilson schools. To date, Wilson school students have raised over $8,000 for the institute, the only comprehensive academic cancer center in the state.

Columbus, Ohio Council 1 and M.J. Terapak Council 144, Columbus, Ohio

Denise Hannigan from Grange Insurance joins Council 1’s Megan Bemiller and Ken Milliser at the Home for the Holidays event to benefit Columbus’ Homeless Families Foundation. Thirty-six Council 1 and Council 144 members teamed up with about 15 other community volunteers for the event that raised over $100,000 for the family shelter.

Home Office

Denise Sharif, Sonja Miller, Roseanna Ridgway and Nicole Watson are all smiles at UCT’s 2nd Annual Boa Bash, which raised more than $3,000 for United Way of Central Ohio. Another smash hit, the event featured a silent auction, raffles, entertainment, a live mural painting, a photo booth and, of course, plenty of boas!
Saginaw, Mich. Council 43
Ashley Roe and Courtney Wiecozek are ready to serve at Council 43’s annual community spaghetti dinner fundraiser for the East Side Soup Kitchen. More than $3,800 was raised this year. Nearly $14,000 has been raised for the soup kitchen and other charities through the dinner since 2008.

Umpqua-Roseburg Council 887, Roseburg, Ore.
Member Sid Toleno prepares for tug-of-war with a 450 pound lion at the Wildlife Safari in Winston. Council 887 partnered with the Roseburg and Umpqua Lions Clubs to finance the construction of a new lion overlook deck at the drive through animal park, which is home to over 500 animals.

Alliance, Ohio Council 261
And they’re off! Participants in the 14th Annual Great Pumpkin Race get started in the four mile run/walk to raise funds for the Stark County Board of Developmental Disabilities’ Special Olympics. Council 261 was a sponsor of and supplied 10 volunteers for the event that brought out more than 500 individuals who raised $4,500.

Home Office
Home Office employees work at collecting 148 bags of litter and 35 bags of recycling as part of United Way of Central Ohio’s 20th-anniversary Community Care Day. Twenty-one employees teamed up with 60 other volunteers to spruce up Columbus’ Driving Park neighborhood.
Being diagnosed with a critical illness like heart attack, stroke, cancer or kidney failure, or needing a major organ transplant, can be devastating even if medical expenses are covered by insurance.

Critical illnesses like these can often require you to leave your job to focus on getting well. The financial burden can be worrisome, especially if you have no other source of income during your recovery. That’s why critical illness coverage can be so important.

Ask yourself these questions:

- Do you know someone who has suffered a heart attack or stroke or has been diagnosed with cancer?
- Was their quality of life affected in a negative manner?
- If there was a product that would give you $10,000, $25,000, or up to $100,000 if you suffered a covered critical illness, would you want that money?
- After having a heart attack or stroke or being diagnosed with cancer, would you want a get well card or a check for $25,000?

If you answered “Yes” and “$25,000,” UCT’s Critical Illness Insurance * may be the product for you.

Our critical illness insurance will pay direct to you a lump-sum cash benefit to help you through the tough times. The plan will provide you and their family with $5,000 to $100,000 based on your policy, and the benefit can be used for any reason.

This benefit won’t affect disability insurance benefits, since it’s paid in addition to other medical insurance plans. You choose the level of coverage desired - any amount from $5,000 to $100,000, in $1,000 increments. These funds can be used to offset medical costs, repay debts or maintain your standard of living without impacting your savings.

If a covered critical illness event happens, you’ll welcome cash benefits to help pay for items not covered by traditional health plans, including the numerous out-of-pocket expenses you might face. UCT’s Critical Illness Insurance can help cover these costs, giving you peace of mind during a critical time.

This plan is available for U.S. members only. For more details, contact your agent.

* Product may not be available in all states. Policy is subject to exclusions and limitations. Benefits may differ by state, so please read your policy carefully. Issued by The Order of United Commercial Travelers of America.

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Our Dental, Vision & Hearing Expense Insurance (DVH)* product is fast becoming one of our most popular plans in the U.S. That’s good news. The better news is that the product is now available in Canada as well.

The DVH plan is available to individuals 18-84 years old. It’s perfect for self-employed individuals, contractors or individuals who don’t have extended healthcare.

The application process is quick and easy, and you choose from two policy year deductibles and four policy year maximum benefits that best meet your needs - a $0 or $100 policy year deductible and a policy year maximum benefit of $750, $1,000, $1,500 or $2,000. You also have the freedom to visit the doctor of your choice.

In addition to covering dental, vision and hearing expenses, the plan offers a 30-day right to examine and return policy, a household discount, and it’s guaranteed renewable for life.

For more details contact the Calgary Office at (800) 267-2371 or at jpierre@uct.org.

* Product is available in all provinces of Canada except Quebec. Please read your policy carefully. There is an additional fee for optional riders. Issued by The Order of United Commercial Travelers of America.
Consider the advantages of our short-term care coverage:

- Covers nursing home care – skilled care, intermediate care and custodial care
- Covers stays due to Alzheimer’s disease and other organic brain syndromes
- 10% non-tobacco discount
- 10% spousal discount when you and your spouse apply together and are both issued policies
- One-time elimination period
- Guaranteed renewable for life; subject to a lifetime maximum

The plan also offers several optional benefit riders including the Home Health Care Benefit, which features a respite care benefit, the Compound Inflation Protection Benefit and the Guaranteed Purchase Option Benefit.

* Product may not be available in all states. Benefits may differ by state, so please read your policy carefully. There is an additional fee for optional riders. Issued by The Order of United Commercial Travelers of America.

UCT selects LTC Financial Partners to provide long term care education and insurance

UCT has selected LTC Financial Partners LLC (LTCFP), one of the country’s leading long term care insurance agencies, to offer long term care education and insurance to our U.S. members and their families.

“We understand the importance of this coverage,” said Joe Hoffman, UCT’s CEO. “We want our members to feel the security of knowing their retirement is protected. After extensive research, we found long term care insurance as the key component to protect just that.”

As America’s population ages and 77 million baby boomers approach retirement, the need for long term care is becoming an increasingly critical issue. According to a recent poll conducted by Prudential Financial, Inc., 74 percent of consumers between the ages 55-65 are already looking into some type of long term care - that’s about 3 in every 4 Americans 55-65 years old.

Millions have already exhausted their retirement funds in a very short amount of time in an effort to pay for long term care. Although Medicare provides valuable benefits, it doesn’t absorb all costs. Long term care insurance helps

FIND OUT MORE

For more details, contact your agent or visit our website at www.uct.org.

Products – continued on Page 14
bridge the gap by covering the costs for nursing homes, assisted living centers and in-home care.

“Unfortunately, many people decide whether or not to buy coverage based on their willingness to pay the premiums, not the need,” said Cameron Truesdell, CEO of LTC Financial Partners. “The decision should be based on the longer view of protecting retirement assets. With our living longer comes the greater risk of needing care and the cost for that care can wipe out the best-laid retirement plan.”

UCT members and their families can obtain discounted long term care insurance that enables the flexibility of choosing benefits that tailor to their needs so they don’t pay for unnecessary coverage.

John Marshall, UCT’s vice president of sales commented, “We are excited about working with an industry leader like LTCFP. We believe they are a perfect complement to our goal of keeping our members financially secure - now and in the future.”

LTCFP is a licensed insurance agency that specializes in Long Term Care Insurance. Their mission is to provide consumers with excellent service, helpful advice and useful resources. LTCFP is a co-founder and sponsor of the “3 in 4 Need More” campaign, www.3in4needmore.com, which seeks to alert Americans to the long-term healthcare crisis, and to multiply the number protected by long-term care planning.

To learn more about the UCT – endorsed long term care program, contact LTCFP toll-free at (866) 471-4072, ext. 2700.

Meet our Canadian Office employees

UCT’s Canadian Office, better known as the “Calgary Office,” is located in Calgary, Alberta. With support from the Home Office in Columbus, Ohio, it provides all the necessary administrative functions for our Canadian membership. Chief Agent for Canada Lindsay Maxwell and Office Manager Joyce Pierre keep the office running smoothly. Calgary will be the host city for our 2012 convention, and the Calgary Office employees are excited to be part of the event. Canadian members may reach the office toll-free at (800) 267-2371.

Lindsay Maxwell, Chief Agent

Supported by the Home Office Accounting Department, Lindsay is responsible for a number of functions, including:

- Taking care of the Canadian block of insurance business
- Working with the Home Office in the areas of agent services, marketing and insurance compliance
- Sending information to the Canadian federal regulators and the Provincial Insurance departments
- Working with Joyce Pierre on the administrative and accounting functions of the Canadian operations and assisting with insurance reporting and claims when required

Joyce Pierre, Office Manager

Joyce keeps the Canadian operations functioning on a daily basis, and she’s well known by virtually all Canadian local council secretaries. Some of her responsibilities include:

- Working closely with the Home Office Fraternal Department to support Canadian local council secretaries with membership queries
- Answering questions about member benefits and billing inquiries and processing dues payments from Canadian members
- Answering membership requests and explaining membership benefits available to new Canadian members
- Assisting Lindsay Maxwell with special projects

FIND OUT MORE

To learn more about the UCT – endorsed long term care program, contact LTCFP toll-free at (866) 471-4072, ext. 2700.
### Membership Awards

Our congratulations to the following members for achieving 60 and 50 years of UCT membership. This list reflects membership awards for Aug. 2011 through Oct. 2011. Please note that only those members receiving their awards during these months are included in this list.

<table>
<thead>
<tr>
<th>Name</th>
<th>Years</th>
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<tr>
<td>Walter M. Dailey, Jr.</td>
<td>60</td>
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<td>Alfred H. Weber</td>
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<td>Richard L. Baily</td>
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<td>Wells S. Brimhall</td>
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<td>Abben Simon</td>
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<tr>
<td>James O. Gris</td>
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| Director Sandy Shafer at (800) 848-0123, ext. 146, or at sshafer@uct.org, with any questions.

### In Recognition

We appreciate the following members who have sponsored three or more new or reinstated members. Numbers reflect applications approved by the Home Office between April 1, 2011, and Oct. 31, 2011.

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Charles E. Short</td>
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<td>Tony B. Bettis</td>
<td>Atlantic</td>
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<td>Pauline F. Cosgrove</td>
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<td>Greg M. Hamilton</td>
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<td>Richard L. McArthur</td>
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<td>Donald L. Gregor</td>
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<td>Douglas W. Dryden</td>
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<td>Robert J. Watson</td>
<td>Arkansas</td>
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<td>Douglas W. Dryden</td>
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### PGC Deaths

This list reflects reported Past Grand Counselor deaths from Aug. 1, 2011, through Oct. 31, 2011.

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>Michael L. Pierson</td>
<td>Colorado</td>
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### Help us with our efforts to go green!

We’ve made a commitment to preserve the environment by communicating electronically with members whenever possible. There are several ways you can help us with our efforts. If you haven’t done so, you can send your email address to our Home Office at customerservice@uct.org. You can encourage your fellow members who haven’t done so to send their email addresses as well. You can sign up to receive The Sample Case electronically by emailing samplecase@uct.org. In all cases make sure to include your name, address and member number in the email.

Share the word about our email collection efforts at council meetings or in conversations with other members. We assure you that your security is important to us. Your email address will only be used by UCT to communicate with you. We won’t share email addresses with anyone else for any reason.

Thank you for helping UCT - and the environment. Contact Fraternal Director Sandy Shafer at (800) 848-0123, ext. 146, or at sshafer@uct.org, with any questions.
Across the U.S. and Canada UCT members are busy revitalizing their councils and giving back to their communities in ways big and small. In Canada Regina, Saskatchewan Council 266 leads the way in making a positive community impact—and in letting others know about it.

Members credit a good deal of the council’s energy and activity to the integration of UCT’s volunteer coordinator program and the leadership of Volunteer Coordinator George Thomas. Thomas, on the other hand, believes the council’s success in the community is due to the commitment of its members and using local media to increase UCT awareness.

“We generally have up to 40 active members that help plan and turn out for each project and event, depending on the focus,” he explained. “A lot of our community service efforts support projects for youth, which means a lot to our members. And I think media coverage of our events helps bring people out as well.”

**Focusing on young people**

Council 266 raises and donates money and volunteers time to a number of charitable causes including the Autism Resource Centre Summer Program, the Multiple Sclerosis Society, Regina Palliative Care, local domestic violence shelters and My Aunt’s Place, a homeless shelter for women.

The council also partners with other community organizations to support the Canadian Hard of Hearing Association, the Salvation Army, the Open Door Society and the Annual Queen City Parade.

Its primary focus, though, is on projects that benefit and involve young people. The council sponsors and organizes 17 outdoor soccer teams for over 143 youth ages 3-16 and helps with soccer registration. Members have also been involved in the long-term development for soccer for the 2012 Saskatchewan Games with more than 100 participants in the 10-12 year old age group. And the council recently helped an under age 14 soccer team attend the Canadian National Championships in Newfoundland.

The council’s relationship with these soccer programs resulted in members and players teaming up for two JOIN HANDS DAY events this year. In the spring 10 members and 25 players provided Mother’s Day greetings and flowers to female residents at Elmview Special Care Home. And this fall, 20 members and 25 players dressed up for Halloween to entertain and provide holiday treats to residents at Regina Lutheran Special Care Home.

Council 266 has recently gotten involved with supporting Girl Power...
Participants at a Regina-sponsored Girl Power camp display posters created as one of their self-esteem building activities.

Creating UCT awareness

Council 266’s regular and assertive use of local media has also contributed to its accomplishments within the Regina community. As the council’s volunteer coordinator, Thomas has taken the lead in developing media relations - and his efforts have paid off with increased media cooperation and council visibility.

According to Thomas, media releases and alerts are distributed for all of the council’s major community activities, while press conferences have been organized to promote some of its bigger events. Members get involved in public speaking engagements sponsored by civic groups and organizations. And members have appeared on local radio and cable TV talk shows to get the word out about the council and its activities.

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“The more we work with our local media to promote UCT and our council, the more aware people are of who we are and what we’re doing,” Thomas explained. “People in our community associate us with volunteerism, with doing good things for others, and that increases support for our projects and turnout at our events. It’s a win-win situation for all of us.”

Member Bill Gallagher volunteers his time taking care of yard work for a local senior couple.

Regina junior soccer players (in blue) give it all they’ve got during a game at the Canadian National Championships held in St. John, Newfoundland.

camps for young women with disabilities and Yes camps for young men with disabilities. Presented by the Saskatchewan Voice of People with Disabilities, the camps are designed to empower and encourage self-esteem and self-advocacy in young people with disabilities while stressing fun and creativity.

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ONLINE BONUS

Cindy Waugh, Jean Thomas, Kathy Chisholm and Sandra Gallagher are just four of Council 266’s active members.

Participants at a Regina-sponsored Girl Power camp display posters created as one of their self-esteem building activities.
Help others this winter through community service!

As we dive into the busy holiday season, it’s easy to think about others and how we might help them. But individuals and families in our communities need our help all winter long. Consider giving back by sharing your time and talents to better your communities and lift the spirits and situations of those in need. Make your service even more powerful by recruiting your fellow members, family, friends, co-workers and neighbors to join with you in meaningful action.

This year more than ever people in our communities are in need and welcome a helping hand, especially during the winter months. Now is the chance for you and your council to be socially responsible by serving and connecting with your community to improve the lives of those who need it most.

Here are just a few community service suggestions you might put into action throughout the winter:

- **Adopt a family.** Times are tough for many families, and they need our help well past the holidays. Contact your local church, United Way, or local service organization to find out about a family in need. Or maybe you know a neighborhood family that could use extra help? Invite members, friends, neighbors and co-workers to sign up to regularly donate needed clothes, food and other items.

- **Warm the homeless.** Share a warm gift of comfort! Encourage your council members to purchase packages of warm socks, granola bars and bottles of water. Stuff the water bottles and granola bars in the socks and donate them to a local shelter to distribute. Go a step further and collect blankets, coats and other warm winter wear to donate as well.

- **Feed the hungry.** Collect reusable grocery bags and ask your fellow members to help fill them up with food, and then deliver the full packages to your local food bank. Community pantries and soup kitchens also need extra hands and will welcome your help. Many have special programs for groups volunteering together, which makes for a terrific council activity.

- **Create a calendar of caring for elderly neighbors or relatives.** Shovel snow, prepare meals, provide transportation or visit for coffee - these are simple gestures that can make a world of difference for elderly neighbors and relatives. Create a calendar of caring, and invite fellow members, neighbors, friends and family to each choose a day to pitch in.

These are just some suggestions. Since every community’s needs are different, it’s up to you and your council to determine the best way to make a difference. Contact your local chamber of commerce, school district, homeless shelter or other organizations to find out what you can do to help.
Helping people with intellectual disabilities has been our top service project since 1961. UCT Charities, established in 1997, supports this cause, primarily by providing scholarship assistance to individuals wishing to teach people with intellectual disabilities.

Thanks to generous donations over the years, we’ve surpassed our original goal of collecting $2 million for UCT Charities. This has allowed us to grant scholarships through the UCT Scholarship Program to nearly 10,000 students and teachers seeking degrees or certification in special education.

Through UCT Charities we’re also helping kids with intellectual disabilities by supporting the American Special Hockey Association (ASHA), whose mission is to help promote and grow special hockey programs for individuals with intellectual and developmental disabilities.

Giving options

While UCT Charities is maintained primarily through individual and group donations, there are other options for helping to ensure the fund’s continuation. One of these options is to name the fund as a beneficiary in your will.

Past Supreme Counselor F. Gerald Booth, who passed away in July 2010, did just that, bequeathing $27,500 to UCT Charities. His generosity and foresight provides a legacy of giving that will help others in the future.

Another similar option is to purchase a life insurance policy that names the fund as beneficiary upon your death. This option holds the funds in an irrevocable trust and, depending upon tax status, can allow you to deduct the cost of the policy’s premiums.

Yet another option is to consider making a contribution to UCT Charities in memory of a deceased loved one or member. Or you can make a donation in honor of a special person or an event such as a birthday or anniversary.

Whatever option you choose, you can be assured that your gift will help individuals with intellectual disabilities well into the future.
Welcome to United Commercial Travelers’ (UCT) Membership Development Awards. An important part of our organizational culture is built around how we share the UCT message and welcome new members. UCT Membership Development Awards is our way of thanking you for helping us grow.

UCT has once again partnered with Boost Rewards, a web-based, integrated program for rewarding and tracking member performance and retention. Backed by integrated partnerships with the Internet’s largest retailer, Amazon.com and with Visa, Boost offers online, point based programs that allow flexibility in selecting awards. What does this mean for you? In the United States, it means you’ll be able to reward yourself with items of your choice from a catalog of thousands of products! For Canadian members, you can receive Visa gift cards for recruiting new members.

UCT is proud to offer this program, and we look forward to meeting new members who are excited to share in this year’s theme of “UCT With A Little Bit Of Lagniappe.”

**Important rules information**

Only new or reinstated insured members sponsored through one of UCT’s non-commissionable products and/or fraternal membership qualify for award credits. Products may not be available in all states and provinces. Applications must be received and approved at the Home Office between April 1, 2011, and March 31, 2012. Reinstated members must have been out at least 12 months for their sponsors to receive award credits. The Order of United Commercial Travelers of America reserves the right to substitute an award with an item of equal or higher value.