

UCT SM inAction

Information for UCT's Members and Councils

CONTACT US:

Sandy Shafer,
Vice President, Fraternal
800.848.0123 x1146
sshafer@uct.org

Keith Ward, Community
Outreach Manager
502.758.4280
kward@uct.org

Kate Chillinsky,
Marketing Manager
800.848.0123 x1148
kchillinsky@uct.org

Linda Fisher, Public
Relations Manager
800.848.0123 x1130
lfisher@uct.org

Stay connected with UCT:



UCT.org



UCT.org/UCTinAction



Facebook.com/UCTinAction



YouTube.com/UCTinAction



Flickr.com/UCTinAction



The 130 Challenge is officially underway! Within the first month, several local councils have hit the ground running, taking on the 130 Challenge with spirit and enthusiasm!

Baton Rouge, Louisiana Council 499 got to work right away. The council already had an event in the works and decided to incorporate it with the 130 Challenge. Council 499 partnered with Circle Civitan Club of Baton Rouge to host a western-themed dance for adults with special needs and their caregivers (pictured). Not only was the dance held at the council's hall, but members also put in close to 80 volunteer hours and donated \$1,250 to the event.

Another notable local council setting the pace for the 130 Challenge is Regina, Saskatchewan Council 266. Member Jean Thomas has organized the council's involvement and said the 130 Challenge has been enthusiastically received by council members who have offered their support and assistance.

In the first week of the challenge, Council 266 volunteered 166 hours at the Queen City exhibition parade and donated more than \$1,400 to two local organizations and 130 items to the Isobel Johnson Centre.

Council 266 also signed up three new members and even hosted the required social hour to educate the new members about UCT.

Great job to both Baton Rouge Council 499 and Regina Council 266! There's still plenty of time for you and your local council to get involved. If you're not sure where to start email us at memberchallenge@uct.org or visit the 130 website: www.uct.org/130-challenge



Let us help you get attention in your community!

As we mentioned, UCT's 130th anniversary is coming up – and we intend to celebrate it! Prior to this date, the home office will be distributing press releases to media outlets in areas where there are active UCT local councils, specifically those councils participating in the 130 Challenge.

The press releases will include information about UCT's anniversary and our history, UCT's mission, the specific local councils' projects and activities (emphasis on local causes and charities supported), and who to contact locally for more details. This distribution of information will be ongoing for councils that are active and involved in the 130 Challenge.

A little local attention can go a long way toward helping your council to grow. What do you think? Can you use some help in promoting your council's projects and activities? Would you like the home office's help in doing the necessary legwork? Contact Linda Fisher at lfisher@uct.org or at 800.848.0123 x1130 before Nov. 1, 2017, to find out more and get started gaining recognition today!



Does your local council need a COMMUNICATIONS CHAIR? Why not try it out!

The fraternal department staff has been thinking (uh-oh!), and we've come up with the idea of a newly appointed (and only suggested) COMMUNICATIONS CHAIR position for your local council!

We've been wondering how we can provide more time to allow our local council secretaries to focus on the financials, reporting, minutes, and other vital tasks they're responsible for. Enter a COMMUNICATIONS CHAIR!

This new position will share information like new programs and contests, what's new on the UCT blog, information on the UCT website, updates on the 130 challenge, local council successes around North America, new products, and more! They'll help to get this type of information both in and out so that everything is shared and all members are informed about all aspects of UCT! The duties are simple and one word can describe the job responsibilities... COMMUNICATE!

Are you the right person to be your local council COMMUNICATIONS CHAIR? If so, then you are:

- A member in good standing who attends local council meetings
- Someone with a valid email address – and you check it at least daily

- Someone with access to a printer
- A subscriber to the UCT blog
- Someone who can navigate the UCT website

The Communications Chair will be the direct person of contact that we send our information to from the home office. It's the Communications Chair's responsibility to then email and/or mail the information they receive to all members of their local council. We also suggest they print out all information they receive and read it at their local council meetings. That's it!

Nothing will change when it comes to what local council secretaries are currently receiving. We know that some of our members don't have access to our blog or website, so we want to make sure the information we share is trickling down. This new position can help to enhance all communications – and get members excited about what's going on within in the UCT family.

If your council wants to participate and you already know who your Communications Chair will be, let us know ASAP.

Email Linda Fisher at lfisher@uct.org the following information on your newly appointed Communications Chair: Communications Chair's name, email address and council number.